

Writing the future ... markets for responsible paper!

4th FSC Global Paper Forum
9 – 10 June 2008 on drupa08 in Düsseldorf
www.writingthefuture.org



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Sponsoring and Advertisement options

Basic facts on the conference:

- 2-day-international conference with a complex program with at least 120 participants, up to 300 expected
- invited sectors: paper buyers (retail, corporations, public authorities), pulp and paper suppliers, printer, paper related industry sectors, trade press
- potential participants are procurers, brand decision makers, CSR coordinators, quality managers, production manager, business development managers,
- venue: drupa tradefair www.drupa.de

Communication outreach via:

- the FSC International Center and more than 40 National Initiatives of FSC
- more than 100 partner NGOs like Rainforest Alliance, Global Forest and Trade Network, European Paper-Network
- Press information in three languages: German, Spanish and English
- committed FSC companies
- Sustainability institutions like the Global Compact, Council for Sustainability of the Federal Government of Germany, Global Business Leaders Forum

Full package

- Naming of your company on any promotion material of the conference, where appropriate with your logo
- Naming of your company with logo on www.writingthefuture.org with active link
- Naming of your company with logo on the official FSC Global Paper Forum Bags, handed out to every participant
- Acknowledgment on the reception
- Host of one workshop or event
- FSC paper samples / FSC product samples (if appropriate)
- Product placement (if appropriate)

Contribution upon arrangement: ranges between 5.000 to 20.000 Euro* / only up to 3 sponsors

Workshop package

- Host of one workshop or event
- Host will be mentioned in the agenda of the conference as well in the agenda section of the homepage
- FSC paper samples / FSC product samples (if appropriate)
- Product placement (if appropriate)

Contribution upon arrangement: ranges between 2.000 to 4.000 Euro* / as many as there are workshops

Sponsor for the well-being of participants

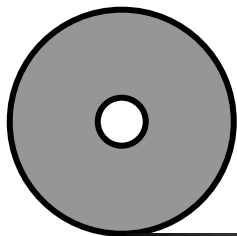
Your company sponsors the Drinks on the Reception and/or the Dinner. Sponsors will be mentioned on the homepage as well as in the conference agenda and the menu cards. You will be acknowledged on the reception.

Contribution upon arrangement: approx. 4.000 Euro * / up to only 2 sponsors



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Product placement

Option 1: Presentation of your product, logo and your company

You will get an exposition-platform for your FSC-product and a timber stud for your catalogues with FSC-offers**.

Your company-logo and your company will be presented with a banner (size 2,07m x 0,80m, height x width). We will produce the banner based on your concept and if required we can design the graphical-data for you, too.

Contribution upon arrangement: approx. 1.500 Euro*.

A price-reduced combination with option 2 is possible!



Option 2: Conference package with your product

Your FSC product will be distributed – and so placed – that every participant will get it, see it or even use it.

Possible items:

- conference folders, name tags (printed on FSC-board)
- beverages in FSC-certified boxes
- FSC napkins, FSC tissues
- FSC pencils, FSC certified note books
- FSC certified paper bags, FSC certified envelopes ...

Contribution upon arrangement: products to be allocated for free, additional contribution up to 1.500 Euro*

A price-reduced combination with option 1 is possible!

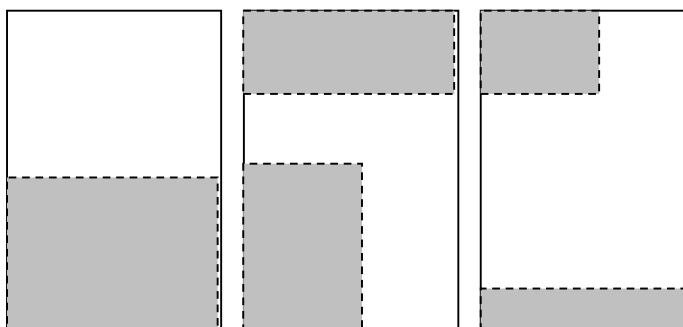
Advertisement in the event-program and final report

Your FSC-certified organisation will be mentioned in the official program and final report of the FSC Global Paper Forum that every participant will get. The final report will be distributed widely via Internet. Both publications will be produced in a DINA4-format (210x297 mm) and in 4c colour.

Possible advertising space:

- 2/1 pages 1800,- Euro*
- 1/1 page 1200,- Euro*
- 1/1 back side 1800,- Euro*
- 1/2 page 700,- Euro*
- 1/4 page 400,- Euro*
- 1/8 page 250,- Euro*

Please prepare printable data of your advertisement as quark-files or pdf-files. The positioning of the advertisement can not be chosen.



1/2 page

1/4 pages

1/8 pages

* Discount for Members of FSC Working Groups and FSC A.C. upon arrangement. The costs do not include VAT and have to be paid before the event starts. The FSC-Arbeitsgruppe Deutschland e.V. does not accept liability for the delivery of the promotion-, exposition -, and graphic-materials on time.

** The catalogues with FSC-offers shall follow the FSC-on-product and off-product rules. No Logos of other forestry conformity assessment schemes are accepted.



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